Benefits of exhibiting |





The National Career Guidance Shows are a wellestablished series of annual conventions.

These events offer excellent networking, information, and learning opportunities for career leaders, teachers, and other professionals in the field of CEIAG (Careers Education, Information, Advice, and Guidance).

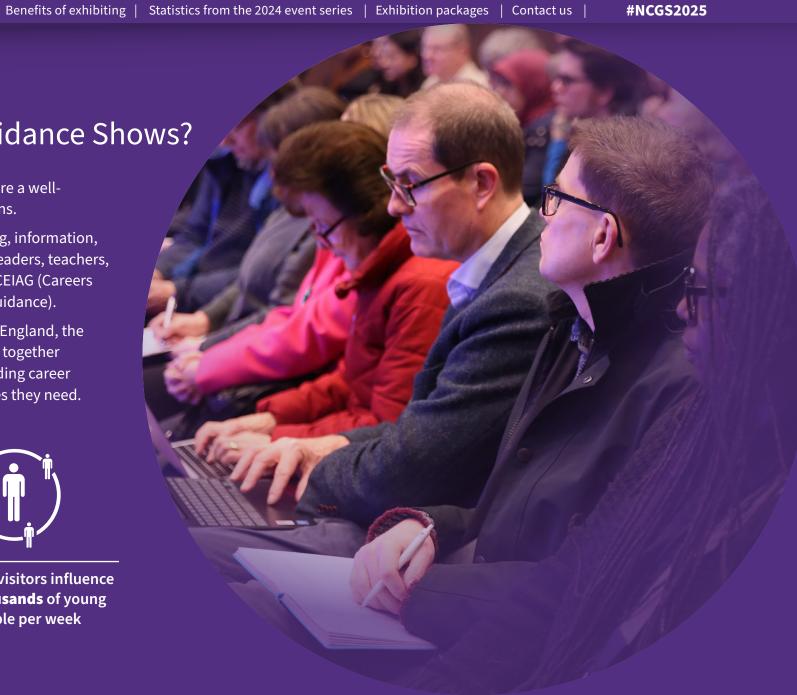
With three regional events held across England, the National Career Guidance Shows bring together a diverse range of organisations, providing career professionals access to all the resources they need.



Engage with more than 600 career educators and practitioners



Our visitors influence thousands of young people per week



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By exhibiting at the National Career Guidance Shows, you'll have the opportunity to network with career professionals at all levels allowing you to showcase your products, opportunities and services and influence and educate decision-makers.

The shows are highly regarded among careers leaders and practitioners, attracting many returning visitors each year. The National Career Guidance Shows are the ultimate platform for companies like yours to showcase your commitment to talent development and career growth.

Each event will feature a large exhibition area, showcasing a wide range of organisations, including regional and national employers, further and higher education establishments, professional associations, and specialised careers tools and platform providers.

Who attends?

- **Careers leaders**
- **Careers co-ordinators**
- Careers advisers
- **Teachers**
- **Deputy and headteachers**
- **HE/FE principals**
- School library/resource staff
- Personal development coaches

66% of attendees are career advisers or career leaders

'Exhibiting was a fantastic way to meet a lot of careers staff in one day, in one place. We are a small team, so this is really useful as we are limited in capacity to contact schools individually.'

Exhibitor 2024

Available opportunities

Sponsorship: raise your profile and affirm your dedication to the career guidance industry.

Exhibit: set up an engaging and inspirational stand that highlights your company's values, culture, and opportunities to leave a lasting impression.

Guest speaking opportunities:

share your expertise and insights by participating in panel discussions or delivering a keynote speech. Establish your organisation as a thought leader and industry authority.

Networking opportunities: take advantage of the dedicated networking area to signpost and advertise future partnerships.

Statistics from the 2024 event series



'Really useful, really good conversations with the exhibitors and I have lots of ideas to implement in my school.'

82% of exhibitors rated the overall experience of the events as excellent or good.

79% of exhibitors felt that the events met their overall objectives and expectations.

84% of exhibitors said they would exhibit again next year.

83% of attendees felt that the information from the events will support them to deliver a high quality and high impact careers programme in their school/college.

92% of attendees felt that the seminars at the event were useful to them and their role.

77% attendees said networking with exhibitors was the highlight of the event.

Exhibition Stands

NCGS South

Table top	£1 400
Table top	£1,400

Package includes: one table, two chairs and one power socket.

NCGS North = £330 per m2

3m x 2m	£1,980
4m x 2m	£2,640
4m x 3m	£3,960

Package includes: a shell scheme stand, one table and two chairs.

NCGS London = £346 per m2

3m x 2m	£2,076
4m x 2m	£2,768
4m x 3m	£4,152

Package includes: a shell scheme stand, one table, two chairs and one power socket.

All prices are subject to VAT

Sponsorship options

Package	What's included	Price
Lead Sponsor	 Full 3m x 2m stand package Host a 30-minute key note seminar session Welcome and open the seminar theatre Full-page advert in digital delegate information pack Top tier branding of the conference Tailored engagement plan to be agreed 	£6,000
Stage Sponsor	 Full 3m x 2m stand package Host a 30-minute key note seminar session Full-page advert in digital delegate information pack 	£5,000
Lanyard Sponsor	 Full 3m x 2m stand package Jointly branded lanyards distributed at show entrance 	£4,000

Prices quoted are per show



Benefits of exhibiting |

'NCGS was a great event, and it was great to be a part of it. The people we met were really engaging and we had some really insightful conversations.'



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To book your exhibition space at The National Career Guidance Show get in touch.

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