

A man and a woman are looking at a laptop screen together. The man is on the left, wearing a dark jacket and a red lanyard. The woman is on the right, wearing a plaid shirt and a blue lanyard. They are both looking intently at the screen. The background is a blurred exhibition space with various displays and lights.

EMBRACE.EVOLVE.SUCCEED

preparing for future careers in the ever-changing world of work.

What are the National Career Guidance Shows?

The National Career Guidance Shows are a well-established series of annual conventions.

These events offer excellent networking, information, and learning opportunities for career leaders, teachers, and other professionals in the field of CEIAG (Careers Education, Information, Advice, and Guidance).

With three regional events held across England, the National Career Guidance Shows bring together a diverse range of organisations, providing career professionals access to all the resources they need.



Engage with more than **600** career educators and practitioners



Our visitors influence **thousands** of young people per week

Statistics from the 2024 event series



★ ★ ★ ★ ★

‘We found NCGS incredibly useful to have that face-to-face engagement with educators and careers leads.’

Exhibitor

★ ★ ★ ★ ★

‘Really useful, really good conversations with the exhibitors and I have lots of ideas to implement in my school.’

Visitor

82% of exhibitors rated the overall experience of the events as excellent or good.

79% of exhibitors felt that the events met their overall objectives and expectations.

84% of exhibitors said they would exhibit again next year.

83% of attendees felt that the information from the events will support them to deliver a high quality and high impact careers programme in their school/college.

92% of attendees felt that the seminars at the event were useful to them and their role.

77% attendees said networking with exhibitors was the highlight of the event.

Exhibition Stands

NCGS South

Table top	£1,400
-----------	--------

Package includes: one table, two chairs and one power socket.

NCGS North = £330 per m2

3m x 2m	£1,980
---------	--------

4m x 2m	£2,640
---------	--------

4m x 3m	£3,960
---------	--------

Package includes: a shell scheme stand, one table and two chairs.

NCGS London = £346 per m2

3m x 2m	£2,076
---------	--------

4m x 2m	£2,768
---------	--------

4m x 3m	£4,152
---------	--------

Package includes: a shell scheme stand, one table, two chairs and one power socket.

All prices are subject to VAT

Sponsorship options

Package	What's included	Price
Lead Sponsor	<ul style="list-style-type: none"> • Full 3m x 2m stand package • Host a 30-minute key note seminar session • Welcome and open the seminar theatre • Full-page advert in digital delegate information pack • Top tier branding of the conference • Tailored engagement plan to be agreed 	£6,000
Stage Sponsor	<ul style="list-style-type: none"> • Full 3m x 2m stand package • Host a 30-minute key note seminar session • Full-page advert in digital delegate information pack 	£5,000
Lanyard Sponsor	<ul style="list-style-type: none"> • Full 3m x 2m stand package • Jointly branded lanyards distributed at show entrance 	£4,000

Prices quoted are per show



‘NCGS was a great event, and it was great to be a part of it. The people we met were really engaging and we had some really insightful conversations.’

Exhibitor



Optimus Education | Collar Factory | 112 Augustine Street | Taunton | TA1 3QN | United Kingdom

To book your exhibition space at The National Career Guidance Show get in touch.

Craig Cahill
01823 79281
craig.cahill@optimus-education.com

