

**18-19
Feb
2025**

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Sofitel Downtown Dubai

Inspire excellence, grow
as a leader, navigate
change and stand out as
an exceptional school.

Leading Exceptional Schools Summit

EXPERT SPEAKERS INCLUDE:

John Bell

Principal,
Bloom World Academy

Diana Osagie

Leadership Coach and
Trainer

Sajid Gulzar

Principal, Kings'
School Al Barsha

Mark Steed

Interim Principal and
CEO, Stamford School

Leadership

Be inspired by international leaders
and share outstanding practice.

Excellence

Stand out from competitors and
attract students and staff.

Growth

Develop your team and strategic
leadership.



Why attend this event?

With the increasingly competitive nature of international education, how can you embrace new models for schooling and stand out from competitors?

Spend time with other international school leaders, sharing outstanding practice and benefitting from insights and expertise from lessons learned at the cutting edge of international education.

Take away tools and tips to take your leadership and school to the next level, celebrating healthy culture, tackling challenging conversations and growing your strategic leadership. Equip your team with systematic professional dialogue which empowers reflective practice and growth.



The benefits

Leadership

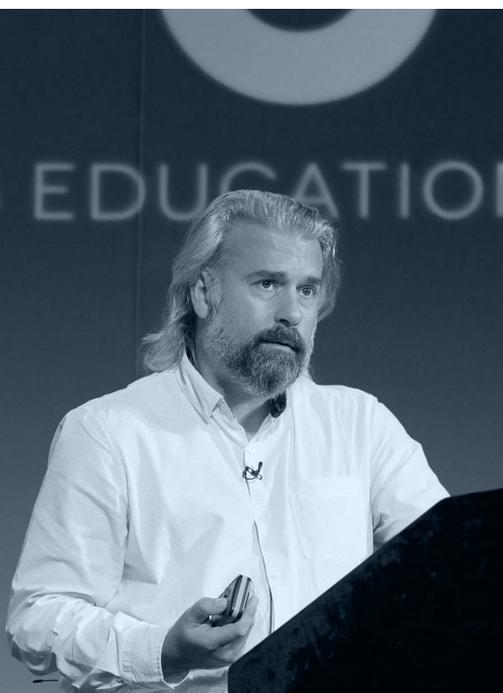
Share outstanding practice and learn lessons from international school leaders

Culture

Shape and embed your culture and attract staff and families.

Innovation

Drive innovation, stand out in the market and shape the future of K-12 education.





Programme

18 February, Sofitel Downtown Dubai

08:30 – 09:10 Registration and refreshments

09:10 – 09:15 Welcome and housekeeping

Optimus Education

09:15 – 09:30 Welcome and introduction

Diana Osagie, Leadership Coach and Trainer.

09:30 – 10:00 Culture – The heart and soul of a great school

Sajid Gulzar, Principal, Kings' School Al Barsha

10:00 – 10:30 Juggernaut thinking

Be unafraid of the level of your excellence. Be intentional in mindsets that underpin your level of excellence. Embrace the level of agency needed for your life and leadership.

Diana Osagie, Leadership Coach and Trainer

10:30 – 10:50 Keynote

10:50 – 11:00 Facilitated questions and answers

11:00 – 11:40 Morning refreshments, networking, and exhibition

11:40 – 12:30 Workshop choices one

1A: Let's talk and develop

Develop a systematic professional dialogue to ensure teachers and leaders take responsibility for their own professional development and improvement in an international school environment.

John Bell, Principal and Founder, Bloom World Education

1B: Challenging conversations

Equip yourself for tricky conversations with a toolkit that will give you confidence and positive outcomes.

Diana Osagie, Leadership Coach and Trainer

1C: What makes you different?

Stand out from your competitors and celebrate your unique strengths to attract both students and staff.

12:30 – 13:20 Lunch, networking, and exhibition

13:20 – 14:10 Workshop choices two

2A: Confessions of a serial leader

Benefit from lessons learnt over many years leading schools and leaders, the top tips, what to watch out for, the soft and the hard skills to lead the leaders in an international school environment.

John Bell, Principal and Founder, Bloom World Education.

2B: Crafting your culture

Practical steps for establishing a healthy school culture.

Sajid Gulzar, Principal, Kings' School Al Barsha

2C: Making the transition from Head to Principal-CEO

Upskilling school leaders to take on the top job.

Mark Steed, Interim Principal and CEO, Stamford School

14:10 – 14:30 Afternoon refreshments, networking, and exhibition

14:30 – 15:00 International schools are a powerhouse of creativity and innovation – how are they shaping the future of K-12 Education?

Mark Steed, Interim Principal and CEO, Stamford School

15:00 – 15:20 Leaders' roundtables

15:20 – 15:45 Championing excellence

15:45 – 16:00 Your next steps



Programme

19 February, Sofitel Downtown Dubai

08:30 – 09:10 Registration and refreshments

09:10 – 09:15 Welcome and housekeeping

Optimus Education

09:15 – 09:30 Leading the way

Standing out as an exceptional school

09:45 – 10:05 Empowered team leadership

Develop leadership, empower your team and ensure accountability and growth

10:05 – 10:25 Leaders' roundtables

10:25 – 10:40 Keynote three

10:40 – 11:00 Facilitated questions and answers

11:00 – 11:40 Morning refreshments, networking, and exhibition

11:40 – 12:30 Workshop choices one

1A: Working with parents

Gain new strategies to handle difficult situations and ensure strong parental engagement and support.

1B: Staff wellbeing

Practical steps to keep wellbeing central to your whole school culture.

1C: AI

Benefit from new tools to support learning, save time and ensure impact.

12:30 – 13:20 Lunch, networking, and exhibition

13:20 – 14:10 Workshop choices two

2A: Grow as an authentic leader

Take your leadership skills to the next level.

2B: Leadership essentials

How to grow strong leadership from solid foundations and build a legacy that survives transition and change.

2C: Looking forward

Identify future challenges and action plan to keep your school on its journey of excellence.

14:10 – 14:30 Afternoon refreshments, networking, and exhibition

14:30 – 15:15 Take your leadership to the next level

15:15 – 15:45 Leadership roundtables

15:45 – 16:00 Reflections and next steps

BOOK TODAY



‘Engaging, interactive and impactful.’

Senior Leader,
2024 conference

‘Informative and inspiring. Engaging presenters shared practical tips that can help instantly.’

Senior Leader,
Doha College

Leading Exceptional Schools Summit

Tuesday 18 February 2025, Sofitel Downtown Dubai

PRICING

	Early bird pricing - First 50 tickets	Full price
2 day summit ticket	£430 +VAT≈ 2075 AED	£490 + VAT ≈ 2360 AED
Day 1 (18 February 2025), 1 delegate	£230 +VAT≈ 1110 AED	£260 + VAT ≈ 1255 AED
Day 2 (19 February 2025), 1 delegate	£230 +VAT≈ 1110 AED	£260 + VAT ≈ 1255 AED

For discounted rates for group booking, please contact us on +44 20 8315 1506 or email: Jordan.Hickey@optimus-education.com

A school may send a different member of staff to each day of the Summit when purchasing the two-day pass. However, they must be from the same school.

What’s included in your delegate package?

- High quality programme based on extensive research and delegate insights.
- Choice of workshop sessions to tailor your day to your needs.
- Downloadable copies of presentation slides from every speaker’s session.
- Free lunch, with tea, coffee and refreshments provided during morning and after-noon breaks.
- Access to experienced experts and leading practitioners.
- Networking opportunities with peers so you can establish best practice.